



TOULEMONDE  
BOCHART

PARIS

NEWS JANUARY  
2025



# TOULEMONDE BOCHART

## What is a new season at Toulemonde Bochart?

An escape around the Mediterranean.

Toulemonde Bochart presents a new collection in which tradition rhymes with creation, as it continues its quest for modernity in harmony with the spirit of the times.

Byzantine palaces and traditional wrought ironwork have inspired Lea Zeroil's imagination, while the languorous curves of Italian brocade drapes have served as a palette for Réda Amalou and the atmosphere of Saint Paul de Vence has inspired Géraldine Prieur's designs.

Florence Bourel has also recreated the Riviera's inimitable ambience in a graphic and colorful palette bursting with sunshine under her artistic direction.



## Alpha (Blue)

100% Wool tufted carpet

The Alpha carpet seduces by the freshness of its colors and the composition of its design.

Like a collage on a blank sheet of paper, its dynamics surprise the eye and seduce with their vigor. Like an evocation of island Greece in its blue composition, or the rich yellows of the Var mimosas, or the earths of Roussillon in the terracotta variant, they tell us the story of the Mediterranean and its saturated colors.

Hand-tufted rugs in New Zealand wool, they stand out for their playfulness and false simplicity.

### SIZE

170 X 200 cm

200 X 240 cm

250 X 300 cm





# Alpha (Yellow)

100% Wool tufted carpet

The Alpha carpet seduces by the freshness of its colors and the composition of its design.

Like a collage on a blank sheet of paper, its dynamics surprise the eye and seduce with their vigor. Like an evocation of island Greece in its blue composition, or the rich yellows of the Var mimosas, or the earths of Roussillon in the terracotta variant, they tell us the story of the Mediterranean and its saturated colors.

Hand-tufted rugs in New Zealand wool, they stand out for their playfulness and false simplicity.



## SIZE

170 X 200 cm

200 X 240 cm

250 X 300 cm



# Alpha (Terracotta)

100% Wool tufted carpet

The Alpha carpet seduces by the freshness of its colors and the composition of its design.

Like a collage on a blank sheet of paper, its dynamics surprise the eye and seduce with their vigor. Like an evocation of island Greece in its blue composition, or the rich yellows of the Var mimosas, or the earths of Roussillon in the terracotta variant, they tell us the story of the Mediterranean and its saturated colors.

Hand-tufted rugs in New Zealand wool, they stand out for their playfulness and false simplicity.

## SIZE

170 X 200 cm

200 X 240 cm

250 X 300 cm





# Amonite (Abyss)

100% Wool tufted carpet

Reda Amalou

The Ammonite rug, designed by Reda Amalou, unfurls its languorous curves, seemingly inspired by the drapery of Italian brocades.

A play of hatching lines in successive waves, this design, hand-tufted in New Zealand wool, conjures up the image of a play of light and shadow.

The tones, solar for the Ochre version and marine for the Abyss version, respond to a search for gradation in a precious world of assertive sophistication.



SIZE

200 x 300 cm

250 X 350 cm



# Amonite (Ochre)

100% Wool tufted carpet

Reda Amalou

The Ammonite rug, designed by Reda Amalou, unfurls its languorous curves, seemingly inspired by the drapery of Italian brocades.

A play of hatching lines in successive waves, this design, hand-tufted in New Zealand wool, conjures up the image of a play of light and shadow.

The tones, solar for the Ochre version and marine for the Abyeisse version, respond to a search for gradation in a precious world of assertive sophistication.



SIZE

200 x 300 cm

250 X 350 cm



# Bijoux Précieux (Brown)

Hand-tufted wool and Tencel carpet

Géraldine Prieur

Following the success of the Bijoux carpet, Géraldine Prieur has created an even more sophisticated version of her design.

Her design enriched by sculpted velvet, it is colored in warm hues, with a refined, woody feel, in the spirit of a smoking room.

Hand-tufted in shimmering velvet New Zealand wool, it also features the golden touch of vegetable silk the Ariadne thread of his creations.



SIZE

170 x 300 cm

200 x 390 cm





# Cabestan (Blue)

100% recycled PET woven carpet

This hand-woven mat is made from PET yarns and strings yarns and strings of PET, a 100% recycled, weather-resistant gives a textured effect reminiscent of a fishing net.

Effect colorful inserts of wide ropes invite you to travel on calm waters in yellow or blue, or more tumultuous ones in rust.

Refined weaving details give this rug a delightful sophistication.



## SIZE

170 x 240 cm

200 x 300 cm

250 X 350 cm

# Cabestan (Yellow)

100% recycled PET woven carpet

This hand-woven mat is made from PET yarns and strings yarns and strings of PET, a 100% recycled, weather-resistant gives a textured effect reminiscent of a fishing net.

Effect colorful inserts of wide ropes invite you to travel on calm waters in yellow or blue, or more tumultuous ones in rust.

Refined weaving details give this rug a delightful sophistication.



## SIZE

170 x 240 cm  
200 x 300 cm  
250 X 350 cm



# Cabestan (Rust)

100% recycled PET woven carpet

This hand-woven mat is made from PET yarns and strings yarns and strings of PET, a 100% recycled, weather-resistant gives a textured effect reminiscent of a fishing net.

Effect colorful inserts of wide ropes invite you to travel on calm waters in yellow or blue, or more tumultuous ones in rust.

Refined weaving details give this rug a delightful sophistication.

## SIZE

170 x 240 cm  
200 x 300 cm  
250 X 350 cm





## Corail (Blue)

Hand-tufted wool rug NZ

Géraldine Prieur

Evoking stylized seabeds in a highly pictorial style, the Corail rug once again makes its mark on Géraldine Prieur's imagination.

Hand-tufted in high-gloss New Zealand wool, its rich tones splash across a white canvas.

The blue Corail rug evokes the Cyclades as seen through a painter's brush. Adapted for homes in the sun, it will also brighten up a decor in search of singularity. in search of uniqueness.



### SIZE

170 x 240 cm

200 x 300 cm

250 X 350 cm



## Corail (Ochre)

Hand-tufted wool rug NZ

Géraldine Prieur

Evoking stylized seabeds in a highly pictorial style, the Corail rug once again makes its mark on Géraldine Prieur's imagination.

Hand-tufted in high-gloss New Zealand wool, its rich tones splash across a white canvas.

Corail Ocre carpet blends seabeds and colored earths in a sparkling harmony, where pinks and saffrons make ochre and blue vibrate.



### SIZE

170 x 240 cm

200 x 300 cm

250 X 350 cm



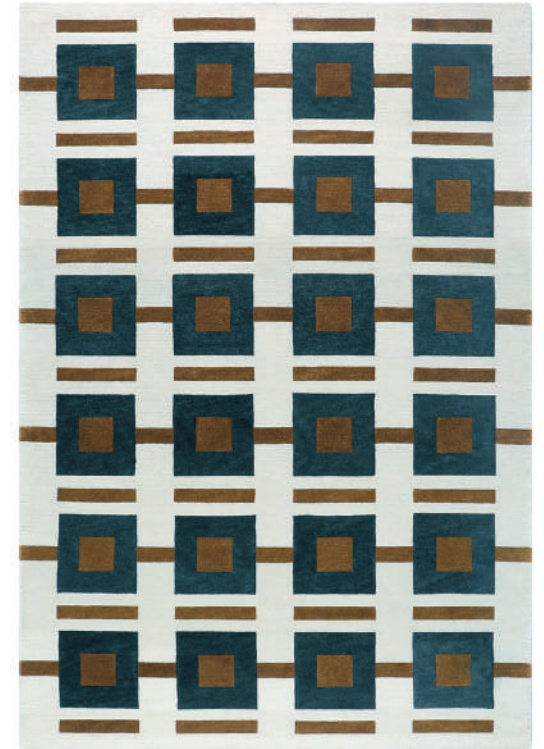
## Elena (Blue/Green)

Hand-tufted wool felt carpet

The Elena rug has been designed as a hand-crafted mat, with short, raw pile to reinforce its pavement look.

Hand-tufted in thick wool, its simplicity makes it ideal for both sophisticated settings and traditional fincas.

The Elena Abysse rug combines simplicity of pattern and contrast of tone for a dynamic, structured look. It will stand out as the central element of a room, as an impactful accessory.



### SIZE

170 x 240 cm  
200 x 300 cm  
250 X 350 cm



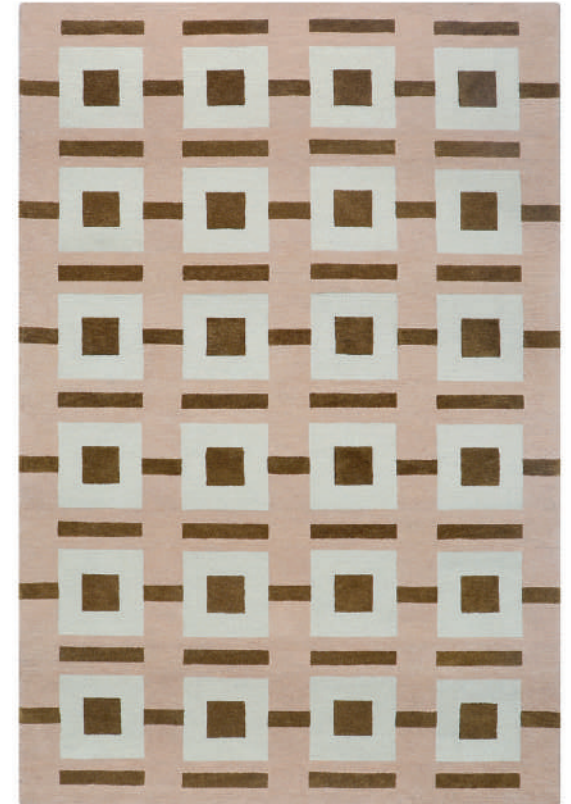
# Elena (Natural)

Hand-tufted wool felt carpet

The Elena rug has been designed as a hand-crafted mat, with short, raw pile to reinforce its pavement look.

Hand-tufted in thick wool, its simplicity makes it ideal for both sophisticated settings and traditional fincas.

The Elena Naturel rug combines simplicity of pattern and neutrality of tone for a soothing, structuring effect. It can be easily integrated as the centerpiece of a room, or as a discreet accessory.



## SIZE

170 x 240 cm  
200 x 300 cm  
250 X 350 cm



# La Nuit (Beige)

100% PET tufted carpet

The La Nuit rug is inspired by the collage work of Sonia Laudet's collage work.

Here, she proposes a highly where lines and curves meet in a natural register evoking islands sun-drenched islands. Hand-tufted in PET, a 100% recycled fiber, it is available in square formats for a more enveloping effect.



SIZE  
200 x 240 cm  
250 X 300 cm





# Paysage (Natural)

100% New Zealand wool tufted carpet

As if the result of a composition in automatic writing, the Paysage rug offers its cross-hatched, mobile design and mobile design, recreating an overflowing flowerbed with an unreal composition.

Hand-tufted in New Zealand wool, the Paysage rug seduces with its fine craftsmanship and the fresh or muted harmony of its 2 chromatic ranges.

Whether round or rectangle, this rug seduces with its false simplicity. simplicity that conceals a design where the eye loses itself.



SIZE  
200 x 300 cm  
250 X 350 cm  
DIAMETER  
250



# Paysage (Spring)

100% New Zealand wool tufted carpet

As if the result of a composition in automatic writing, the Paysage rug offers its cross-hatched, mobile design and mobile design, recreating an overflowing flowerbed with an unreal composition.

Hand-tufted in New Zealand wool, the Paysage rug seduces with its fine craftsmanship and the fresh or muted harmony of its 2 chromatic ranges.

Whether round or rectangle, this rug seduces with its false simplicity. simplicity that conceals a design where the eye loses itself.



SIZE  
200 x 300 cm  
250 X 350 cm  
DIAMETER  
250



## Spirit (Beige)

Hand-tufted rug in NZ wool and vegetable silk

Géraldine Prieur

Building on the success of this model in our previous collections, the Spirit design is back in the spotlight with 3 new colors.

Its Pop Art spirit and organic, comfortable shape, highly innovative when first released, make it a “must-have” in the collection.

Hand-tufted in New Zealand wool and vegetable silk, it features the golden aplat pattern, a signature gesture of Géraldine Prieur’s collections.

The Spirit Beige rug is more consensual, but will add whimsy and voluptuousness to a monochrome decor.



### SIZE

170 x 240 cm

200 x 300 cm

250 X 350 cm



# Spirit (Orange)

Hand-tufted rug in NZ wool and vegetable silk

Géraldine Prieur

Building on the success of this model in our previous collections, the Spirit design is back in the spotlight with 3 new colors.

Its Pop Art spirit and organic, comfortable shape, highly innovative when first released, make it a “must-have” in the collection.

Hand-tufted in New Zealand wool and vegetable silk, it features the golden aplat pattern, a signature gesture of Géraldine Prieur’s collections.

The Spirit Orange rug will give energy and craziness to the most offbeat. Bathed in the St Tropez spirit of the golden years, it evokes insouciance and joie de vivre with its blend of lightly burnt orange and azure blue.



## SIZE

170 x 240 cm

200 x 300 cm

250 X 350 cm



# Spirit (Spring)

Hand-tufted rug in NZ wool and vegetable silk

Géraldine Prieur

Building on the success of this model in our previous collections, the Spirit design is back in the spotlight with 3 new colors.

Its Pop Art spirit and organic, comfortable shape, highly innovative when first released, make it a “must-have” in the collection.

Hand-tufted in New Zealand wool and vegetable silk, it features the golden aplat pattern, a signature gesture of Géraldine Prieur’s collections.

The Spirit Spring rug is an ode to the 70s, as cheerful and fresh as an Emilio Pucci scarf, for an unashamedly bohemian decor.



## SIZE

170 x 240 cm

200 x 300 cm

250 X 350 cm



# Tandeta (Blue)

Hand-woven carpet 100% PET

This unique piece proves to be as versatile as it is elegant, integrating with ease into both a coastal setting and a chic Parisian salon.

Made to brave the elements while preserving a delicate aesthetic, the Tandeta rug combines durability and easy care, making it perfect for both indoor and outdoor living spaces.

Inspired by traditional matting, Tandeta carpet reinvents this heritage in the form of a flat-woven durrie in beige polyester.

Its simple yet architecturally sophisticated patterns finely animate the edges and heart of the rug, creating diverse zones that lend character and depth.



## SIZE

170 x 220 cm

200 x 260 cm

260 X 340 cm



# Volute (Beige)

Carved hand-woven rug 100% wool

Volute carpets are created by the expert hands of Indian artisans, capable of sculpting bas-relief motifs in hand-woven loop pile.

Precision work carried out with the deft scissors of these true creators of beauty, these sculptures in color and curves offer a voluptuous composition of curves with art deco accents.

Hand-woven in fine loops, then chiseled with scissors, the beige Volute rug, 100% wool, will dress up even the most sophisticated projects with elegance and sophistication.

Whether round or rectangular, this rug will find its place and harmonize with all types of ambiance.

## SIZE

170 x 240 cm  
200 x 300 cm  
250 X 350 cm

## DIAMETER

230  
250





## Volute (Ecrú)

Carved hand-woven rug 100% wool

Volute carpets are created by the expert hands of Indian artisans, capable of sculpting bas-relief motifs in hand-woven loop pile.

Precision work carried out with the deft scissors of these true creators of beauty, these sculptures in color and curves offer a voluptuous composition of curves with art deco accents.

Hand-woven in fine loops, then chiseled with scissors, the ecru Volute rug, 100% wool, will dress up even the most sophisticated projects with elegance and sophistication.

Whether round or rectangular, this rug will find its place and harmonize with all types of ambience.

### SIZE

170 x 240 cm  
200 x 300 cm  
250 X 350 cm

### DIAMETER

230  
250







## Volute (Silver)

Carved hand-woven rug 100% wool

Volute carpets are created by the expert hands of Indian artisans, capable of sculpting bas-relief motifs in hand-woven loop pile.

Precision work carried out with the deft scissors of these true creators of beauty, these sculptures in color and curves offer a voluptuous composition of curves with art deco accents.

Hand-woven in fine loops, then chiseled with scissors, the silver Volute rug, 100% wool, will dress up even the most sophisticated projects with elegance and sophistication.

Whether round or rectangular, this rug will find its place and harmonize with all types of ambience.

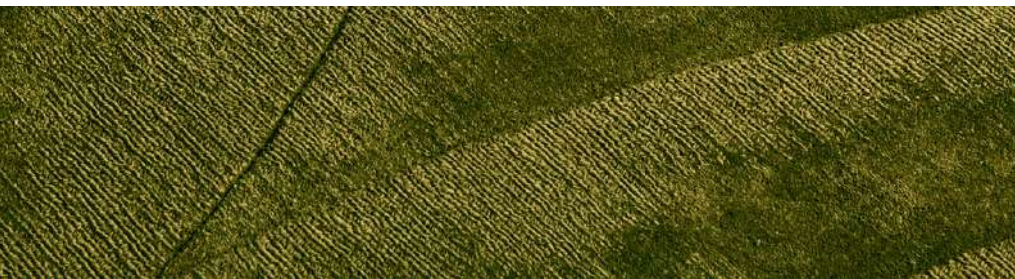
### SIZE

170 x 240 cm  
200 x 300 cm  
250 X 350 cm

### DIAMETER

230  
250





## Volute (Green)

Carved hand-woven rug 100% wool

Volute carpets are created by the expert hands of Indian artisans, capable of sculpting bas-relief motifs in hand-woven loop pile.

Precision work carried out with the deft scissors of these true creators of beauty, these sculptures in color and curves offer a voluptuous composition of curves with art deco accents.

Hand-woven in fine loops, then chiseled with scissors, the Volute Vert rug, 100% wool, illuminates committed decos with its British air and shimmering vibrations.

Whether round or rectangular, this rug will find its place and harmonize with all types of ambience.

### SIZE

170 x 240 cm  
200 x 300 cm  
250 X 350 cm

### DIAMETER

230  
250





# TOULEMONDE BOCHART

## Léa Zéroil, an ode to origins.

“Carpets occupy an essential place in my universe: far more than simple decorative objects, they bring color and texture while resonating like fragments of memories, woven of emotions and invitations to travel. “

This new collection is an ode to those suspended moments when light and matter meet, carried by inspirations from the East, India and the Mediterranean, in 3 complementary designs, snapshots of coded visions, a veritable souvenir book of their creator’s travels.

The Byzance rug, hand-knotted in wool and bamboo fiber, expresses all the richness of the stucco decorations of Oriental palaces, where golds blend in an interweaving of voluptuous curves and reasoned geometry.

The colorful Syracuse rugs are inspired by the delicate arabesques of wrought-iron railings adorning Sicilian balconies. The depth of the earth tones, enhanced by the authentic texture of Gabbeh wool, offers a multiple palette, from the warmth of saffron to the subtlety of celadon.

Finally, Ombra echoes the poetry of shadows under a Mediterranean pergola, with a delicate gradation of colors that seem to come alive under the gaze.



# Byzance (Gold)

Hand-knotted carpet in bamboo fiber and wool

Léa Zéroil

The Byzance rug designed by Léa Zéroil evokes the splendor of Ottoman palaces, the richness of gold mosaics, in a flamboyant composition.

This carpet, hand-knotted by master weavers, evokes the splendor of the Orient.



SIZE  
200 x 300 cm  
250 X 350 cm



# Ombra (Terracotta)

100% wool tufted carpet

The Ombra rug, imagined by Lea Zeroil from her reveries under the trellises of her childhood in Corsica, evokes the rhythm of the sun on the paving with its linear patches.

Reinforced by the colors of the South, from sunny yellow to earthy ochre, this hand-tufted rug in New Zealand wool brings light to demanding decorations.



## SIZE

170 x 240 cm

200 x 300 cm

250 X 350 cm



# Syracuse (Natural)

Hand-tufted carpet 100% washed wool

Léa Zeroil

Léa Zéroil's Syracuse rug evokes the delicate arabesques of wrought-iron railings adorning Sicilian balconies.

Enhanced by the authentic texture of Gabbeh wool, rich and deep, the simplicity of its composition makes it easy to coordinate for a unique ambiance.

Hand-tufted with watercolor effects, Syracuse's natural coloring brings a touch of calm and serenity.



SIZE

170 x 240 cm

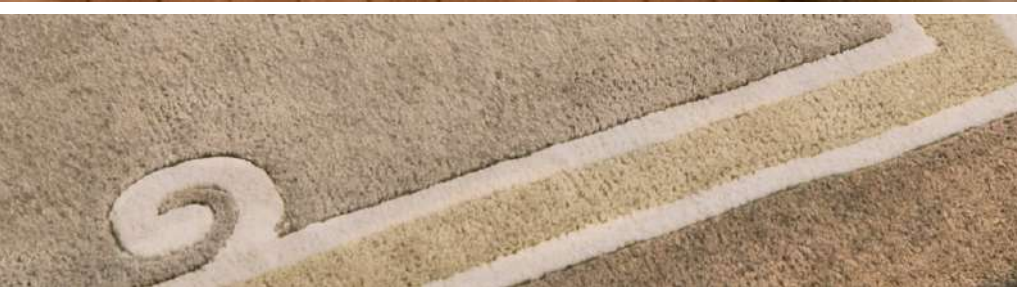
200 x 300 cm

250 X 350 cm

DIAMETER

230

250





# Syracuse (Yellow)

Hand-tufted carpet 100% washed wool

Léa Zeroil

Léa Zéroil's Syracuse rug evokes the delicate arabesques of wrought-iron railings adorning Sicilian balconies.

Enhanced by the authentic texture of Gabbeh wool, rich and deep, the simplicity of its composition makes it easy to coordinate for a unique ambiance.

Hand-tufted with watercolor effects, the Yellow coloring, bursting with sun and light, will bring the atmosphere of the Mediterranean to the heart of your decor.

## SIZE

170 x 240 cm  
200 x 300 cm  
250 X 350 cm

## DIAMETER

230  
250





## Syracuse (Sage)

Hand-tufted carpet 100% washed wool

Léa Zeroil

Léa Zéroil's Syracuse rug evokes the delicate arabesques of wrought-iron railings adorning Sicilian balconies.

Enhanced by the authentic texture of Gabbeh wool, rich and deep, the simplicity of its composition makes it easy to coordinate for a unique ambiance.

Hand-tufted with watercolor effects, Syracuse's Sage coloring brings calm and serenity.



### SIZE

170 x 240 cm

200 x 300 cm

250 X 350 cm

### DIAMETER

230

250







# Syracuse (Tobacco)

Hand-tufted carpet 100% washed wool

Léa Zéroil

Léa Zéroil's Syracuse rug evokes the delicate arabesques of wrought-iron railings adorning Sicilian balconies.

Enhanced by the authentic texture of Gabbeh wool, rich and deep, the simplicity of its composition makes it easy to coordinate for a unique ambiance.

Hand-tufted with watercolor effects, the Tabac coloring brings a hushed yet warm ambiance.



SIZE  
170 x 240 cm  
200 x 300 cm  
250 X 350 cm

DIAMETER  
230  
250